



For Immediate Release

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**THE INTERNATIONAL DAVEY AWARDS ANNOUNCES WINNERS
GOLD AND SILVER WINNERS NAMED, BEST-IN-SHOW HONOREES UNVEILED**

New York, NY (**November 1, 2017**) - The winners of the **13th Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts today. With nearly 4,000 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small agencies, firms, and companies worldwide. Please visit www.daveyawards.com to view the full winners list.

The Davey Awards is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 700+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Code and Theory, Condé Nast, Disney, GE, Keller Crescent, Microsoft, Monster.com, MTV, Push., Publicis, Sesame Workshops, The Marketing Store, Your Majesty, Yahoo!, and many others. You can visit www.aiva.org for more information on the Academy and a full list of members.

"The agencies awarded this season truly reflect the notion that small agencies produce big ideas. The work entered into this year's Daveys portrays the smart approach to creativity that embodies the capabilities and talents of small firms from across the world" noted Derek Howard, Executive Director of the AIVA. He added "On behalf of the Davey Awards and our Academy, we want to applaud this year's entrants for their dedication and commitment to their craft. We offer our congratulations once again to those selected as winners for the exceptional work they submitted." The Davey Awards would like to specifically recognize the 13th Annual Best-in-Show winners for their exceptional achievement. This season's Best-in-Show Honorees are:

Design/Print Best in Show:

Winner: By Com for *3M - 50 Anos em Portugal Brochure*

Client: By Com S.A.

Online Advertising and Marketing Best in Show:

Winner: Phoenix Creative Co. for *Kroger Halls Emojis*

Client: Mondelez International

Non-Broadcast Best in Show:

Winner: Fablevision Studios for *The Klumz*

Client: Make-A-Wish Metro New York and Western New York

Online Film/Video Best in Show:

Winner: Multipleoutlet Productions for *SHATTERED*

Client: Amudim Community Resources

Commercial Best in Show:

Winner: Engine Shop for *Superhero Movie Night*

Client: Engine Shop

Websites Best in Show:

Winner: Part IV for *My Little Pony Movie*

Client: Lionsgate Entertainment

Content Marketing Best in Show:

Winner: Deepend for *Maxibon "Never Smash Alone"*

Client: Peters Ice Cream

Integrated Campaign Best in Show:

Winner: Mock, the Agency for *Pete's Street Smarts*

Client: Cobb County Dept. of Transportation

Branded Entertainment Best in Show:

Winner: Mighty Nice for *Square Peg*

Client: Sprinklr

Mobile Best in Show:

Winner: Willow Tree Apps for *Wyndham Rewards*

Client: Wyndham Hotel Group

Social Best in Show:

Winner: bpg Interactive LLC for *National Geographic: Assignment Explorer*

Client: bpg advertising

About The Davey Awards:

The Davey Awards exclusively honor the "Davids" of creativity, the finest small agencies, firms and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit www.daveyawards.com for more information.