



For Immediate Release

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**THE INTERNATIONAL DAVEY AWARDS ANNOUNCES WINNERS
GOLD AND SILVER WINNERS NAMED, BEST-IN-SHOW HONOREES UNVEILED**

New York, NY (**October 24, 2018**) - Winners of the **14th Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts. With 3,000 entries from across the US and around the world, the Davey Awards honors the finest creative work from the best small shops, firms, and companies worldwide. Please visit www.daveyawards.com to view the full winners list.

The Davey Awards is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 700+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Code and Theory, Condé Nast, Disney, GE, Johns Hopkins Medicine, Microsoft, Tinder, MTV, Push., Publicis, Sesame Workshops, The Marketing Store, Your Majesty, Yahoo!, and many others. You can visit www.aiva.org for more information on the Academy and a full list of members.

"This season of the Daveys has once again put the outstanding work that comes from small shops across the globe on display. We are proud to showcase those who utilize flawless execution, groundbreaking technology, and a fresh approach to the thought process to generate amazing content" noted Derek Howard, Executive Director of the AIVA. He added "On behalf of the Davey Awards and our Academy, we want to applaud this year's entrants for their dedication and commitment to their craft. We offer our congratulations once again to those selected as winners on this and future success." The Davey Awards would like to specifically recognize the 14th Annual Best-in-Show winners for their exceptional achievement. This season's Best-in-Show Honorees are:

Design/Print Best in Show:

Winner: Woodall Creative Group for *School Age Brochure*
Client: Woodall Creative Group

Online Advertising and Marketing Best in Show:

Winner: Gorilla Media for *#AskFirst*
Client: Danish Women's Society

Non-Broadcast Best in Show:

Winner: The Infinite Agency for *Budweiser – Astros “Opening Day”*
Client: Budweiser

Online Film/Video Best in Show:

Winner: Filmkik for *Bob the Beveler*
Client: Filmkik

Commercial Best in Show:

Winner: Front Runner Films for *DRIVE*
Client: Corporate Spending Innovations

Websites Best in Show:

Winner: Swell Creative Group for *Safe Clean Water L.A.*
Client: County of Los Angeles

Digital Content Best in Show:

Winner: Digital Boomerang for *Pocket Guide to Diabetes*
Client: Health Promotion Board Singapore

Integrated Campaign Best in Show:

Winner: Charlotte Latin School for *Charlotte Latin School Admissions*
Client: Charlotte Latin School

Branded Entertainment Best in Show:

Winner: 7ate9 Entertainment for *Magic of Storytelling: A Wrinkle in Time*
Client: Disney

Mobile Best in Show:

Winner: Tupilak Gaming for *World War II Defense*
Client: Tupilak Gaming

Social Best in Show:

Winner: IHPR at UTHSCSA for *Salud America! Twitter*
Client: IHPR

Experiential & Immersive Best in Show:

Winner: Frameless Technologies, LLC for *Visit Pittsburgh Leisure Video*
Client: Visit Pittsburgh

About the Davey Awards:

The Davey Awards exclusively honor the “Davids” of creativity, the finest small shops, firms and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the “Creative Davids”, who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit www.daveyawards.com for more information.