



For Immediate Release

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## **THE INTERNATIONAL DAVEY AWARDS ANNOUNCES WINNERS**

### **BEST IN SHOW HONOREES UNVEILED, GOLD AND SILVER WINNERS NAMED**

New York, NY (**October 29, 2019**) - Winners of the **15<sup>th</sup> Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts. With nearly 3,000 entries from across the U.S. and from around the world, the Davey Awards honors the finest creative work from the best small shops, firms, and companies worldwide. Please visit [www.daveyawards.com](http://www.daveyawards.com) to view the full winners list.

The Davey Awards is judged and overseen by the Academy of Interactive and Visual Arts (AIVA), a 700+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Code and Theory, Condé Nast, Disney, GE, Johns Hopkins Medicine, Microsoft, Tinder, MTV, Push., Publicis, Sesame Workshops, The Marketing Store, Your Majesty, Yahoo!, and many others. You can visit [www.aiva.org](http://www.aiva.org) for more information on the Academy and a full list of members.

"We are proud to once again showcase the outstanding work that comes from small shops across the globe. The Davey Awards recognize those who utilize flawless execution, groundbreaking technology, and a fresh approach to the thought process to produce top-tier content" noted Derek Howard, Executive Director of the AIVA. He added "On behalf of the Daveys and the Academy, we want to applaud this year's entrants for their dedication and commitment to their craft. We offer our congratulations once again to those selected as winners as they truly embody the spirit of the award." The Davey Awards would like to specifically recognize the 15<sup>th</sup> Annual Best-in-Show winners for their exceptional achievement. This season's Best-in-Show Honorees are:

#### ***Design/Print Best in Show:***

Winner: Virginia Commonwealth University for *Virginia Commonwealth University Annual Report*

#### ***Online Advertising and Marketing Best in Show:*** Winner:

MoreYellow, Inc. for *STEEP X-Games Launch*

Client: Ubisoft

**Non-Broadcast Best in Show:**

Winner: Pipitone Group for *Elwood Group Employee Testimonials*  
Client: Pipitone Group

**Online Film/Video Best in Show:**

Winner: Eternal City Productions for *MEGAN*

**Commercial Best in Show:**

Winner: Something Different for *Them Bad, Spectrum Good*

**Websites Best in Show:**

Winner: Phantom for *Phantom Land*

**Digital Content Best in Show:**

Winner: Sudden Industries for *Nature Cat's Nature Road Trip*  
Client: Spiffy and PBS Kids

**Integrated Campaign Best in Show:**

Winner: The Barbershop Marketing Group for *Cottonwood Art Festival 50<sup>th</sup> Anniversary*  
Client: The City of Richardson

**Branded Entertainment Best in Show:**

Winner: Feast Interactive Inc. for *Junkman*  
Client: BGon

**Mobile Best in Show:**

Winner: metajive for *Atolla.co*  
Client: Atolla

**Social Best in Show:**

Winner: PopShorts for *A Simple Flavor – The Instagram Search Party Contest for Emily*

**Experiential & Immersive Best in Show:**

Winner: Very Big Things for *Drone VR*

**About the Davey Awards:**

The Davey Awards exclusively honor the “Davids” of creativity, the finest small shops, firms, agencies, and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit [www.daveyawards.com](http://www.daveyawards.com) for more information.