



For Immediate Release

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THE DAVEY AWARDS ANNOUNCES WINNERS

BEST IN SHOW WINNERS UNVEILED, GOLD AND SILVER AWARD RECIPIENTS ALSO NAMED

New York, NY (**October 20, 2020**) - Winners of the **16th Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts. With nearly 2,000 entries from across the U.S. and from around the world, the Davey Awards honors the finest creative work from the best small shops, firms, and companies worldwide. Please visit www.daveyawards.com to view the full winners list.

The Daveys are judged and overseen by the Academy of Interactive and Visual Arts (AIVA). The AIVA is an invitation-only member-based organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current membership represents a “Who’s Who” of acclaimed media, advertising, and marketing firms including: Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Conde Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired, and many others. Visit www.aiva.org for more information on our judging body.

The Davey Awards would like to recognize the 16th Annual Best-in-Show winners for their exceptional achievement. This season’s Best-in-Show Honorees are:

Design/Print Best in Show:

EightySeven for *TMPL3 Wellness Studio*

Online Advertising and Marketing Best in Show:

Kworq for *Bad Reviews*

Non-Broadcast Best in Show:

Blue Chalk Media for *We Break Cycles*

Online Film/Video Best in Show:

Randon42 for *MoA Animation – Hepatitis B*

Commercial Best in Show:

Seventy 7 Productions for *DTE | Lead By Example*

Websites Best in Show:

Effectv for *Mnemonic Agency Website*

Digital Content Best in Show:

JAK Digital, LLC. for *Saturday Night Live: The Experience*

Integrated Campaign Best in Show:

LEAP Group for *Hershey's Chocolate World*

Branded Entertainment Best in Show:

MotorTrend Group for *Hyundai — Pole Position: Next Level*

Mobile Best in Show:

Metajive for *Fuse-tg.com*

Social Best in Show:

LACED Agency for *PBS Pioneers: RFL Documentary "Reginald F. Lewis & The Making of a Billion Dollar Empire"*

Experiential & Immersive Best in Show:

Foxhole Creative for *Leinenkugel's Oktoberfest at Navy Pier*

About the Davey Awards:

The Davey Awards exclusively honor the “Davids” of creativity, the finest small shops, firms, agencies, and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit www.daveyawards.com for more information.