



For Immediate Release

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THE DAVEY AWARDS ANNOUNCES WINNERS

BEST IN SHOW WINNERS UNVEILED, GOLD AND SILVER AWARD RECIPIENTS ALSO NAMED

New York, NY (**October 26, 2021**) - Winners of the **17th Annual Davey Awards** have been announced by the Academy of Interactive and Visual Arts. With over 2,000 entries from across the U.S. and from around the world, the Davey Awards honors the finest creative work from the best small shops, firms, and companies worldwide. Please visit daveyawards.com to view the full winners list.

The Daveys are judged and overseen by the Academy of Interactive and Visual Arts (AIVA). The AIVA is an invitation-only member-based organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media. Current membership represents a "Who's Who" of acclaimed media, advertising, and marketing firms including: Spotify, Majestyk, Big Spaceship, Nissan, Tinder, Conde Nast, Disney, Microsoft, GE Digital, JP Morgan, PGA Tour, Wired, and many others. Visit aiva.org for more information on our judging body.

The Davey Awards would like to recognize the 17th Annual Best-in-Show winners for their exceptional achievement. This season's Best-in-Show Honorees are:

Design/Print Best in Show:

EightySeven for ***Pufftown Bakehouse***

Online Advertising and Marketing Best in Show:

WKND Digital for ***WKND Digital***

Non-Broadcast Best in Show:

Random42 Scientific Communication for *Random42 - MoA Animation*

Online Film/Video Best in Show:

Mindmeld Studios/Mindmeld Learning for *Human Trafficking Awareness and Prevention*

Commercial Best in Show:

Sproutbox Media for *Faces of Mt. Scott*

Websites Best in Show:

GC for *Lewa House*

Digital Content Best in Show:

Hunt, Gather for *Team Chipotle*

Integrated Campaign Best in Show:

Big Machine Label Group for *"F2020": 2020 End Of Year Corporate Presentation*

Branded Entertainment Best in Show:

Remedy Films for *Tradesmen | "Your Hands Lead the Way"*

Mobile Best in Show:

Very Big Things for *Trecco: Your Travel Community*

Social Best in Show:

Volcanum Creative Lab for *Fashion Bags For Blood Bags*

Podcasts Best in Show:

IndieWorks Theatre Company for *Bite-Sized Broadway: A Mini-Musical Podcast*

Virtual & Remote Best in Show:

MITP Agency for *Starsnaps AR Booth*

About the Davey Awards:

The Davey Awards exclusively honor the "Davids" of creativity, the finest small shops, firms, agencies, and companies worldwide. David defeated the giant Goliath with a big idea and a little rock - the sort of thing small agencies do each year. The annual International Davey Awards honors the achievements of the "Creative Davids", who derive their strength from big ideas rather than big budgets. The Davey Awards is the leading awards competition specifically for smaller agencies as they compete with their peers to win the recognition they deserve. Please visit daveyawards.com for more information.